



STATE OF NORTH CAROLINA  
DEPARTMENT OF TRANSPORTATION

BEVERLY EAVES PERDUE  
GOVERNOR

EUGENE A. CONTI, JR.  
SECRETARY

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**DAVID WEINSTEIN NAMED DIRECTOR OF  
HIGHWAY SAFETY PROGRAM**

RALEIGH – State Transportation Secretary Gene Conti today announced the appointment of David Weinstein as director of the Governor's Highway Safety Program. Weinstein is a retired merchant from Robeson County and has held seven terms in the North Carolina Senate representing the 13<sup>th</sup> Senatorial District. He assumes his new role on October 5th.

"David's private sector and legislative experience will benefit the organization in securing new partnerships and avenues to promote highway safety in North Carolina," Conti said. "I am confident his efforts will make our state a safer place to travel by leading the fight against traffic crashes and fatalities."

Prior to serving in the Senate, Weinstein served as mayor of Lumberton and as a board of trustees member at UNC-Pembroke. He is a graduate of North Carolina State University and served in the military for six years.

As director, Weinstein will oversee the daily operations of the organization to carry its mission to promote highway safety awareness and reduce the number of traffic crashes and fatalities in the state. The program administers such campaigns as "Booze It & Lose It" and "Click It or Ticket," which now serve as national models for the National Highway Traffic Safety Administration.

Darrell Jernigan, who led the agency for six years, will be assuming the role of Law Enforcement Liaison within the organization. He will serve as an adviser to law enforcement agencies and be responsible for implementing NHTSA's Data Driven Approaches to Crime and Traffic Safety program across the state.

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